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## **DBMGS Manages SSC North America's Participation at Dubai Motor Show**

FEDERAL WAY, Wash. – November 9, 2011: DBM Global Services (DBMGS), the international trading and consulting division of Donald B. Murphy Contractors, Inc., (DBM) has been appointed to plan, execute and manage Shelby SuperCars North America's (SSC) participation at the Dubai International Motor Show (DIMS). SSC is Jerod Shelby's Richland, Wash. company, [www.sscautos.com](http://www.sscautos.com), known worldwide as America's only supercar manufacturer.

The November 10-17, 2011, show at the Dubai International Convention and Exhibition Centre, DIMS is held every two years and hosts the single largest international automotive event in the Middle East. The show attracts royalty, top ranking government officials, international celebrities and other VIPs. It has a track record of pulling in crowds of affluent visitors from all of the Gulf Cooperation Council states and neighboring countries.

At this year's event, SSC will debut its newly created Tuatara for the Middle East Region. Together with DBM's influential Dubai partners, First Point Investment and ENVISION General Trading LLC, DBMGS was able to secure space and participation in the show, and given the group's local presence and strong connections, great value was created on behalf of SSC.

According to SSC, the Tuatara is "unadulterated adrenaline," created to produce the ultimate driving experience. It is powered by an ultra-high-revving twin turbo V8, and generates 1350 horsepower at a maximum speed of 275 mph. Seven years of development culminated in 2007 with the production of the Ultimate Aero, SSC's first masterpiece. A major step in accomplishing the company goal was made on September 13th 2007 when the Ultimate Aero became the World's Fastest Production Car as verified by Guinness World Records™.



SSC North America Tuatara



# DBM Global Services

A Division of Donald B. Murphy Contractors, Inc.

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Michael B. Murphy, representative of DBM Contractors, Inc.'s family ownership, and Chairman, believes that the cooperation between DBMGS has laid a strong foundation for SSC's entry and expansion in the Middle East.

"We developed our network while in Dubai, Abu Dhabi, Sharjah and Qatar. We saw the potential for SSC in the Middle East and have been working on their project since the summer of 2010," said Murphy

"In addition to organizing SSC's participation in the show, we are spearheading the overall public relations effort to help position and promote SSC, both at the show and in the Gulf states in the Middle East. SSC has also appointed our group as the exclusive market development agents for the region. This group will seek, identify, vet, identify and recommend potential distributors in the region."

Murphy went on to say, "An association of two unlikely organizations, thinking outside of the box, have brought a seemingly impossible project from a timing perspective to fruition expanding the reach of American products and services to new international markets. We are proud of our accomplishments and look forward to a successful event, leading to a significant number of Tuatara pre-sales and a long term presence in the region for SSC that will reach beyond pre-sales,"



From left to right - Mr. Abdulla Ali, First Point Investment; Mr. Murphy, DBM Global Services; Mr. Riad Hassi, ENVISION

Jerod Shelby, founder and lead designer for SSC indicated, "The significance of this partnership should not be understated. The presence this group has in the region will have a long lasting impact upon our brand, relationships and distribution channels for our products. Their access to decision makers and investors, experience and a strong understanding of local business and cultural practices, will definitely help SSC achieve its objectives in the region."

Given its extensive network of strategic partners, DBMGS is in the unique position to assist U.S. organizations in entering and expanding in overseas markets. Therefore, DBMGS serves as a new-to-market consultant and/or corporate representative as well as a resource to access national and foreign buying authorities, product and service providers and sales/distribution channels.

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For more information about how DBMGS can assist your company or organization in entering domestic U.S. and international markets, please access the division's new website address as [www.dbmglobalservices.com](http://www.dbmglobalservices.com) or contact the DBM Global Services' Business Development Manager: at 253-405-4032 or [cmead@dbmcm.com](mailto:cmead@dbmcm.com)

## About DBM Contractors Inc.

Donald B. Murphy Contractors, Inc., (DBM), [www.dbmcontractors.com](http://www.dbmcontractors.com) is an industry leader in heavy civil and specialty geotechnical construction. For more than 60 years DBM has earned a reputation for performing difficult and diverse design/build projects on highway systems, as well as commercial and industrial projects throughout the western United States, including Alaska and Hawaii.

## About DBMGS LLC

DBM Global Services, [www.dbmglobalservices.com](http://www.dbmglobalservices.com), the international trading and consulting division of Donald B. Murphy Contractors, Inc., together with First Point Investment and ENVISION General Trading LLC, both Dubai, UAE-registered companies, comprise DBMGS LLC.

## About SSC North America

SSC North America (SSC) [www.sscautos.com](http://www.sscautos.com) is an American supercar company founded in 1999 by automotive enthusiast, Jerod Shelby. Headquartered in Tri-Cities, Washington, SSC was created with the company goal of creating a world class automotive manufacturer. On September 13, 2007 when the Ultimate Aero became the World's Fastest Production Car as verified by Guinness World Records™. Competing with the likes of Ferrari, Lamborghini, Bugatti, and Koenigsegg (to name a few), SSC has and continues to exponentially accelerate in its development and production of world class supercars. SSC recently launched its newest masterpiece, the Tuatara, powered by an ultra-high-revving twin turbo V8, and generates 1350 hp at a maximum speed of 275 mph.

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